

Persuasive Speech Rubric

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Score: \_\_\_\_\_

Category	Thesis Statement	Introduction	Three reasons with supporting details (Body)	Organization	Conclusion	Grammar (Mechanics and Usage)	Citations	Works Cited Page	Rhetorical Devices
<b>Exceeds Standards</b>	<b>22 pts:</b> Clearly and concisely states the paper's purpose in a single sentence, which is engaging, and thought provoking.	<b>12 pts:</b> Intro is engaging, states the main topic, and previews the structure of the paper.	<b>20 pts:</b> Each paragraph has thoughtful supporting details that develop the main idea.	<b>14 pts:</b> Writer demonstrates logical and subtle sequencing of ideas through well developed paragraphs; transitions are used.	<b>12 pts:</b> The conclusion is engaging and restates the thesis.	<b>10 pts:</b> No errors in punctuation, capitalization, and spelling. No errors in sentence structure and word usage.	<b>10 pts:</b> All parenthetical citations (at least three) are done in MLA format correctly.	<b>5 pts:</b> A Works Cited Page is present and all citations (3) are formatted correctly in MLA format.	<b>15 pts:</b> All 6 rhetorical devices required are present and used correctly. (EPL, repetition, rhetorical question, parallelism)
<b>Meets Standards</b>	<b>18-21 pts:</b> Clearly states the paper's purpose in a single sentence.	<b>8-11 pts:</b> Intro states the main topic and previews structure of the paper.	<b>16-19 pts:</b> Each paragraph has sufficient supporting detail sentences that develop the main idea.	<b>10-13 pts:</b> Logical organization; organization of ideas not fully developed.	<b>8-11 pts:</b> The conclusion restates the thesis.	<b>6-9 pts:</b> Almost no errors in punctuation, capitalization, and spelling. Almost no errors in sentence structure and word usage.	<b>6-9 pts:</b> Missing one parenthetical citation and/or errors with citation/s.	<b>3-4 pts:</b> A Works Cited Page is present but there are error/s with citations and/or one citation is missing.	<b>12-14 pts:</b> Rhetorical Devices are used incorrectly and/or 1-2 are missing.
<b>Nearly Meets Standards</b>	<b>15-17 pts:</b> States the paper's purpose in a single sentence.	<b>5-7 pts:</b> Intro states the main topic but does not adequately preview the structure of the paper.	<b>13-15 pts:</b> Each paragraph lacks supporting detail sentences.	<b>7-9 pts:</b> Somewhat logical organization; organization of ideas not fully developed.	<b>5-7 pts:</b> The conclusion does not adequately restate the thesis.	<b>3-5 pts:</b> Many errors in punctuation, capitalization, spelling, word usage, and sentence structure.	<b>3-5 pts:</b> Missing two parenthetical citations.	<b>2 pts</b> A Works Cited Page is present but two citations are missing.	<b>8-10 pts:</b> 3-4 rhetorical devices are missing.
<b>Does not meet</b>	<b>10-14 pts:</b> Incomplete and/or unfocused.	<b>2-4 pts:</b> There is no clear introduction or main topic and the structure of the paper is missing.	<b>10-12 pts:</b> Each paragraph fails to develop the main idea.	<b>4-6 pts:</b> No evidence of structure or organization	<b>2-4 pts:</b> Incomplete and/or unfocused.	<b>1-2 pts:</b> Numerous and distracting errors in punctuation, capitalization, spelling, word usage, and sentence structure.	<b>1-2 pts:</b> Only one parenthetical citation is present.	<b>1 pt</b> A Works Cited Page is present with only one citation and/or extreme errors.	<b>4-6 pts:</b> 5-6 rhetorical devices are missing.
<b>No evidence</b>	<b>0 pts:</b> Absent, no evidence.	<b>0 pts:</b> Absent, no evidence.	N/A	N/A	<b>0 pts:</b> Absent	N/A	<b>0 pts:</b> No citations are present.	<b>0 pts:</b> Missing	<b>0 pts:</b> No rhetorical devices present.